

# Gooding Davies

Consultancy Pty Ltd

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## Alex Gooding

Director

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### Career summary

- Over 25 years' experience in Local Government, State Government and the non-government sector
- In-depth knowledge and understanding of strategic planning, transport, equity, environmental and other key issues, especially in metropolitan areas
- Strong expertise in innovative policy development, research, analysis, submission preparation and report writing
- Highly developed skills in advocacy, lobbying and media campaigns around policy issues
- Considerable experience in organisation development, including planning, strategic reviews, management and systems development

### Experience

2009 -	Director, Gooding Davies Consultancy Pty Ltd
1996-2008	Executive Director, Western Sydney Regional Organisation of Councils Ltd (WSROC)
1994-95	Assistant Director, WSROC
1991-94	Research/Project Officer, WSROC
1990-91	Programme Officer, Family and Community Resources Unit, DOCS
1989-90	Contract Research Officer, WSROC
1987-89	Coordinator/Community Worker, Mountains Community Resource Network
1986-87	Community Planner, Blacktown City Council.
1984-85	Community Project Officer, Blacktown City Council
1983	Community Development/Information Officer, Addison Road Community Centre
1982	Research Officer/Consultant: Telecom Australia and Edward H. O'Brien Pty Ltd
1981-82	Twelve months travel in Europe, including six months cycling

### Qualifications

- Masters in Urban Planning, Macquarie University
- Bachelor of Social Studies, University of Sydney
- Bachelor of Arts, University of Sydney

### Volunteer and community experience

- Former Director, GROW Sydney Area Consultative Committee
- Former Director, WSROC Group Training and Employment
- Former Director, Greater Western Sydney Economic Development Board
- Former Board Member and President, Western Sydney Community Forum
- Fundraising for Samoan and Tongan tsunami victims

### Areas of expertise

- Strategic planning and policy development, especially relating to planning, transport and infrastructure
- Advocacy, lobbying and media campaigns
- Community consultation and focussed research
- Project development, management and reviews
- Reviews of organisation goals, structure and plans
- Development of organisation policies and management systems
- Facilitation of planning workshops and stakeholder forums
- Preparation of submissions and reports and development of funding proposals
- MindManager and its use in brainstorming, research, meeting and project management
- The use of social media and Web 2.0 applications, particularly in small to medium-sized organisations

### Current and recent activities

- Regional Governance Futures project with Griffith and Charles Sturt Universities
- Presentations and lectures to staff of the Beijing Local Government Reform Commission, Beijing
- Presentation of paper to the State of Australian Cities conference, Perth
- Presentation to the FALP Peripheral Cities Roundtable, Paris
- Team member, Independent Public Inquiry – Long-Term Public Transport Plan for Sydney